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Picture Perfect Social Media: A Handbook For Styling Perfect Photos For Posting, Blogging, And Sharing



Synopsis

No matter how you choose to share your pictures—whether through Instagram, Pinterest, Flickr, or blogging—having great images is an essential way to connect with people worldwide and get noticed on the social media scene. Picture Perfect Social Media gives you the skills you need to stand out, proving you don't need a professional stylist or photographer to create and share stunning images. Picture Perfect Social Media is a guide to the craft of photography, designed to help improve your images no matter what your choice of subject—from culinary adventures in your kitchen, to that once-in-a-lifetime trek through the Andes or your passion for fashion and design—regardless of what equipment you have at your disposal, whether a smartphone or a DSLR. Packed full of essential, practical advice as well as stunning visual inspiration, Picture Perfect Social Media is the perfect resource for any social media savant looking to improve his or her photography skills and share visually exciting images. What's more, it also features valuable advice from prominent, international lifestyle bloggers, giving you a helpful insight into their working methods as well as plenty of tips from the pros.

Book Information

Paperback: 176 pages

Publisher: Quarry Books (June 15, 2014)

Language: English

ISBN-10: 1592539351

ISBN-13: 978-1592539352

Product Dimensions: 7 x 0.8 x 8.8 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 6 customer reviews

Best Sellers Rank: #455,324 in Books (See Top 100 in Books) #163 in Books > Arts & Photography > Other Media > Digital #199 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Handbooks & Manuals #532 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference

Customer Reviews

"We all take photos for our blogs, Facebook pages, & Instagram accounts, and so on, and good photographs are essential in the world we live in if we want to be successful." - Jo Packham, Where Women Create magazine

Jennifer Young is a lifestyle, portrait, and travel photographer and blogger working out of Los Angeles and San Luis Obispo, California. A self-taught photographer and author of I ART U, Jennifer blogs about a number of subjects including art, design, community, food, and travel.

Perfect purchase the concept is brilliant

If you have been wanting to learn how to take better pictures for your Blog, Pinterest, Facebook, Instagram, tumbler and other photo uploads, then this book will provide an excellent base from which you can learn. This book offers some very helpful photographing tips for those who are new to social media or just want to up their game a bit. Taking good pictures for social media can be tricky. I love that the author takes the readers through various steps and technique tips to help them create better photos for social media. Sometimes, having a photo plan can make the difference in the quality of the shot. This is a really cool book with helpful technical information about shooting photos with different types of cameras and setting up interesting compositions. It also explains a lot about lighting and how to use it to shoot interesting photos of people, places and things. There is also a section on how to DIY some accessories like lighting diffusers and reflectors. The book is very helpful to individuals wanting to get a better grasp on their photos for sharing. It is also a fun and pretty read that makes an excellent gift for anyone who wants to learn how to take better pictures for social media. I consider it a great primer for anyone who is new to social media or just wants to improve their photos and/or lighting knowledge.

I gave it a 4 stars for the beautiful presentation of the pages, pictures - a wonderful book to look at. I particularly liked the 'Blogger Spotlights' - which introduce you to a blogger that specializes in certain type of picture taking, such as Food, Animals (cats), Kids/Life, Nature, Fashion, Celebrations. I checked out the bloggers websites and followed couple on Twitter as they produce beautifully unique art - Favorite - Oana Bafort & Guremike (Japanese with beautiful, natural cat photography). I liked this book b/u of it basic approach. My husband is much more experienced in photography and his books overwhelm me. I do agree with another reviewer -- the title is a bit misleading 'Picture Perfect Social Media' - it seems like all the references to social media are indirect rather than direct steps to take a good selfie for example, which is what I expected. Although I did not get what I requested (I requested it from my library based on the title), it introduced me to other very interesting materials. I do 'judge' books by the way they look and feel and I like this book very much. The 7X9 size of the book feels so great in your hands, and the

beautiful font and feel of the pages, makes it a pleasure to browse through. But for any selfie help...you need to look elsewhere...;-)@AkaAki157

I have enjoyed this book. With all the social media apps and blogs photography especially phone photography plays an important role. My girls take pictures of there food especially their desserts. It's a way to document everyday and important times and share them. But, it's not just taking any old picture. Styling is what makes your photo stand out. The first few chapters discusses camera types. The next few chapters talk about aperture, white balance, composition, color, props, backgrounds and details. The rest of the book covers the types of photos covered by photographers like food, travel, fashion, interiors and more. Basically what the book over says a handbook for styling perfect photos for posting, blogging and sharing. Just wished it was available in kindle format for on the go reading.

This book covered more on the photography aspects, basics like rule of thirds etc. Instead of photography as far as marketing and commercial arts for blogging.

for beginners.. nice sample photos...

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